BRAVI

Brazilian AgriFoodTechs Innovation in Italy

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FINDESLAB. BRASILE ITALIA SEBRAE mCi FAPES

GOVERNO DO ESTADO DO ESPÍRITO SANTO

Programa Diplomacia da Inovação

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Brazilian AgriFoodTechs Innovation in Italy

Brazilian Agrifoodtechs Innovation in Italy (BRAVI 2026) aims to foster the **internationalization of Brazilian agrifoodtechs** in the agribusiness sector, **connecting them with Italy's innovation, research, and business ecosystem**.

The initiative is part of the **Brazilian Startups Worldwide (BSW)** program, designed to build strategic connections and create concrete opportunities for business, cooperation, and international expansion.

BRAVI 2026 is operated by **Findeslab** and promoted by the Foundation for Research and Innovation Support of Espírito Santo (**FAPES**), in partnership with the Espírito Santo State Secretariat for Agriculture, Supply, Aquaculture and Fisheries (**SEAG**). The initiative is supported by the Innovation Diplomacy Program (PDI) of the **Brazilian Ministry of Foreign Affairs**, the **Embassy of Brazil in Rome**, and **Sebrae ES**, with local operations in Italy coordinated by **Promo Brasile Italia**.

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AGRIFOODTECH DELEGATION

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Meet the agrifoodtechs representing Brazil on this international mission, taking Brazilian innovation beyond borders. Throughout this journey, they will engage with Italy's innovation ecosystem to explore new markets, forge strategic partnerships, unlock business opportunities, and build lasting connections for collaboration and growth.



AMANDA AZEVEDO BERTOLAZI

CEO and Founder

Symbiotech

PhD, is co-founder and CEO of SymbioTech, a Brazilian deep-tech company developing innovative microbial biostimulants for sustainable agriculture.

LinkedIn ↗

AMIR TERNES HAMAD

CEO and CIO

Nutralis

Founder and CEO of Nutralis, a Brazilian biotechnology company developing marine-based agricultural inputs. With experience in finance, business management, and innovation, he leads the company's strategy, fundraising, partnerships, and international expansion.

LinkedIn ↗





THOMAZ BORELA FRANZONI

CEO

Vent

Master's in Marketing (UFRGS) and MBA professor in Data Science. Co-founder and CIO of Vent, a Brazilian agritech applying AI to forecasting and supply chain optimization in agribusiness.

LinkedIn ↗

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FELIPE LUCENA BITENCOURT

Founder and Chief of Internationalization

Quero Banana

Founder of Quero Banana, an agrifoodtech connecting banana growers and buyers in Brazil. Serial entrepreneur, educator, and author of 11 books on management and innovation.

LinkedIn ↗

ISRAEL PESTANA SOARES

CEO

GreenWay Environment & Climate

Founder & CEO of GreenWay Environment & Climate, leading international carbon projects, MRV and decarbonization strategies. 18 years in the environmental sector, with deals across Europe, Asia and Latin America. PhD candidate at IAG-USP, with a master's in Environmental Engineering.

LinkedIn ↗





KAIO CÉSAR ROCHA KUSTER

Controller and Chief of Internationalization

Farmly

Controller at Farmly, leading financial planning, strategy and international expansion for a digital ecosystem connecting producers, businesses and global markets.

LinkedIn ↗

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LORENA DE OLIVEIRA TOREZANI

Chief of Internationalization

BagLog - Tecnologia e Logística

Director of Internationalization and Global Expansion. She leads the company's connection with international markets, opportunity validation, strategic partnerships, and adaptation of the solution for new territories.

LinkedIn ↗

MAURO LÚCIO CORRÊA DA SILVA JÚNIOR

CEO

CertifiCafé

Son of smallholder coffee farmers, Mauro grew up in the coffee fields and founded CertifiCafé, a traceability and certification platform that helps buyers prove origin and EUDR compliance.

LinkedIn ↗





NATÁLIA INGRID DA COSTA D'ÁVILA

CEO & Founder

MA.IA Solutions

CEO of MA.IA Solutions, working with AI and data-driven solutions to enhance productivity, traceability, and competitiveness in industrial and agribusiness systems.

LinkedIn ↗

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INSTITUTIONAL DELEGATION

Meet the institutions that constitute and support this mission, connecting Brazil to the global innovation ecosystem to foster business opportunities, strategic partnerships, research collaboration, and knowledge exchange.



IOMAR CUNHA DOS SANTOS

Institutional & Business Relations Advisor

Findeslab
SENAI – National Service for Industrial Training

Economist from the Federal University of Espírito Santo (UFES) with 15 years of experience in corporate training, talent acquisition, and innovation management across SENAI entities. Former FINEP judge and FAPES board member. Currently works in Institutional & Business Relations at Findes' Executive Management of Technology and Innovation.

LinkedIn ↗

NICOLE GOBBI RIBEIRO

International Affairs

Findeslab

International Affairs at Findeslab, the innovation hub of the Federation of Industries of Espírito Santo (Findes), managing internationalization initiatives and international missions to foster international business opportunities and cooperation. Bachelor's degree in International Relations.

LinkedIn ↗





GUILHERMO MODENESE RECLA

Rural Planning Manager

State Secretariat of Agriculture, Supply, Aquaculture and Fisheries of Espírito Santo

Agribusiness Specialist, SEAG/ES Rural Planning Manager, State Agricultural Inspector & Agro Innovation Coordinator. CINDES Jovem Director (2022). Studiare in Friuli scholar (2001/02).

LinkedIn ↗

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RODRIGO VAREJÃO ANDREÃO

General Director

FAPES

Director-General of Foundation for Research and Innovation Support of Espírito Santo (FAPES) and a PhD researcher focused on digital health, AI and technology transfer, connecting academia, industry and public policy.

LinkedIn ↗

ELTON SIQUEIRA MOURA

Innovation Director

FAPES

PhD in Production Engineering from UFRJ, Master's degree in Computer Science from the Federal University of Espírito Santo, specialist in Systems Analysis, Computer Networks, Project Management , and Corporate Finance MBA (St. Paul, in progress). PMP (Project Management Professional certified by Project Management Institute.

LinkedIn ↗





GENDERSON CAMPOS COSTA

Budget Planning and Finance Manager

FAPES

He holds degrees in Information Systems and Accounting, with a specialization in Controllership, Auditing, and Finance, and is currently pursuing a Master's in Electrical Engineering at UFES. Has experience in public administration, having served as Finance Secretary of Serra, and stands out for institutional coordination, resource mobilization, and support for strategic projects in Science, Technology, and Innovation ecosystem.

LinkedIn ↗



GIULIA BRUNORO MOREIRA

international Affairs

FAPES

International Affairs at the Foundation for Research and Innovation Support of Espírito Santo (FAPES), fostering global partnerships and internationalization to strengthen the state's innovation ecosystem. International Relations graduate and Master's Student in Public Management

LinkedIn ↗

MANUELA FERREGUETE CRUZ

International Affairs

FAPES

International Affairs at FAPES, fostering research internationalization and global partnerships. International Relations graduate and Master's student in Business Administration.

LinkedIn ↗





LUCIA APARECIDA DE QUEIROZ

Administrative and Financial Director

FAPES

Graduated in Law and Business Administration. Administrative and Financial Director of the Espírito Santo Research and Innovation Support Foundation – FAPES.

LinkedIn ↗



SAMANTHA NEPOMUCENO GONÇALVES

Head of Communication

FAPES

Journalist with a background in television reporting and content production. She serves as Head of Communications and Press Relations at the Espírito Santo Research and Innovation Support Foundation (FAPES), where she coordinates institutional communication, media relations, content production, social media, and communication strategies for science, technology, and innovation.

LinkedIn ↗

JUÃO VITOR SANTOS SILVA

Special Advisor

Espírito Santo State Secretariat of Science, Technology, Innovation and Professional Education (SECTI)

Lawyer, Master of Laws and PhD candidate at FDV, working at SECTI in innovation, regulation and digital transformation, with experience at ALES and participation in science, technology and socio-environmental impact councils and committees.

LinkedIn ↗





DEYVID OLIVEIRA DOS ANJOS

Public Policy Analyst for Innovation

Fundação Araucária

Master's and a Bachelor's degree in Chemical Engineering and work as a Public Policy Analyst at the Araucaria Foundation, focusing on formulating funding strategies and monitoring projects.

LinkedIn ↗

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LUIS GUILHERME BRANDT GOETZKE

Head of the Innovation Department

Fundação Araucária

He has been a public official at the Araucária Foundation since 2013 and has led its Innovation Area since 2020, working on the development and implementation of public policies and projects to foster innovation in Paraná. He also holds an MBA in Strategic Innovation Management from the Pontifical Catholic University of Paraná (PUC/PR).

LinkedIn ↗

GIACOMO GUARNERA

President

Promo Brasile Italia

President of Promo Brasile Italia, a non-profit association focused on strengthening business relations between Brazil and Italy, and of LIDE Italia, a network of Italian entrepreneurs and C-level executives interested in developing business opportunities with Brazil. Founder and Managing Partner of Guarnera Advogados, a Brazilian law firm and business consultancy specializing in supporting foreign entrepreneurs and companies.

LinkedIn ↗





FRANCESCA DE BASTIANI

Relation Assistant

Promo Brasile Italia

Over 10 years of experience in communication and public relations. Expert in journalism and communication, I speak 5 languages and collaborate for new opportunities for relations between Italian and Brazilian companies at LIDE Italia and Promo Brasile Italia.

LinkedIn ↗

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PEDRO BARRETO

Lawyer

Promo Brasile Italia



Associate at Guarnera Advogados and GSA Advice, a combined legal and consulting practice advising individuals and companies across the Italy-Brazil corridor.

LinkedIn ↗